



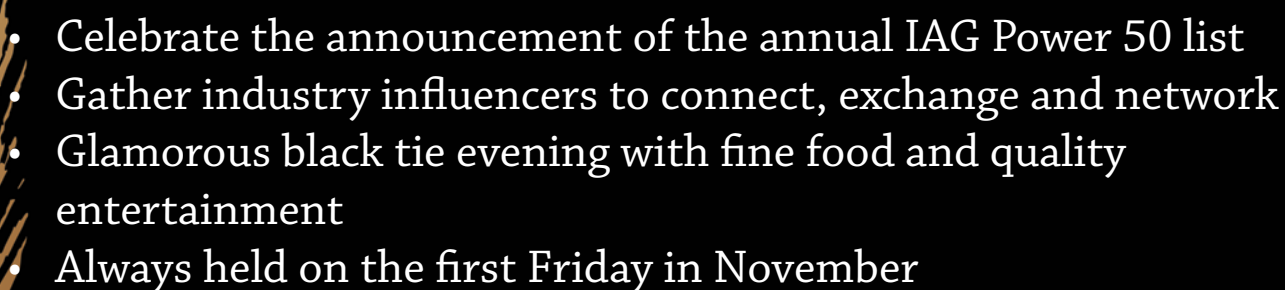
STANDING TOGETHER  
IN 2020



The 13th Inside Asian Gaming Power 50 Gala Dinner  
Friday 6 November 2020  
Parisian Ballroom, The Parisian Macao

[iagpower50.com](http://iagpower50.com)

# THE EVENT





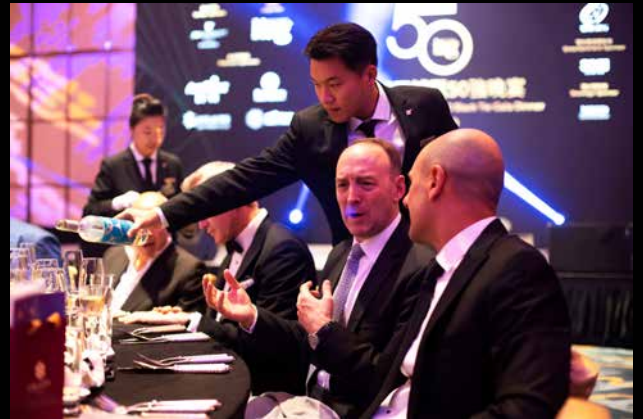


# WELCOME RECEPTION





# GALA DINNER







# "STANDING TOGETHER"

A THEME FOR THE 2020 ASIAN GAMING POWER 50



The COVID-19 pandemic has caused countless events to be cancelled across the globe in 2020, and Macau has been no different. However, as we gradually emerge from this crisis and, as an industry, start to look towards brighter days ahead, we at Inside Asian Gaming feel it is important to hold the 2020 Asian Gaming Power 50 Gala Dinner.

This year represents the 13th straight year in which IAG has produced the Asian Gaming Power 50 and in that time it has established a reputation not only as the definitive guide to the most influential people in Asian gaming but a lasting record of achievement. Having been through so much together in 2020, it has perhaps never been more important than now to come together again in recognition of a year none of us will ever forget.

The 2020 Asian Gaming Power 50 Gala Dinner is likely to be the only major social event of its type in 2020 and as such promises to be at the very top of this year's wish list for the who's who of Macau gaming. As always, a high-quality video of the Gala Dinner will be produced and made publicly available afterwards.



# "STANDING TOGETHER"

## A THEME FOR THE 2020 ASIAN GAMING POWER 50

Despite the need to host such an event, we are conscious of the fact that safety remains top priority and have devised a list of arrangements to be applied at the 2020 Asian Gaming Power 50 Gala Dinner. These include:

- Standard Macau health declaration required for all guests
- Attendance strictly limited to guests who declare they have not left Macau in the previous 14 days (24 October to 6 November 2020)
- To minimize non-essential staffing, only the red carpet portion will be live streamed
- Substantial and expanded spacing between tables, allowing ample walkways
- Tables designed for 12 to 14 guests will seat a maximum of eight guests per table
- Capacity strictly limited to 240 people (compared with 310 in 2019): 1 head table of 16 people and 28 tables of 8 people.
- Gala Dinner will finish at 10pm sharp
- The official after-party will be strictly limited in number

Because of these changes, unique to our gala dinner in 2020, attendance will be even more exclusive than usual. We are planning a number of unique elements to this year's gala dinner to make it truly an evening to remember.





# ENTERTAINMENT







# 2020 IAG POWER 50 RANKING ANNOUNCEMENT



- List announced throughout the night by renowned VIPs and government officials



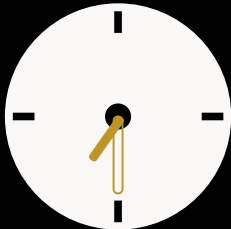


# PROVISIONAL RUNDOWN



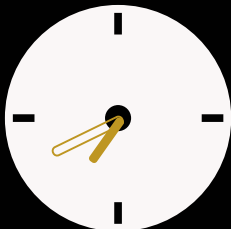
**18:30**

Guest Reception and  
Red Carpet welcome  
cocktail



**19:30**

Dinner Starts



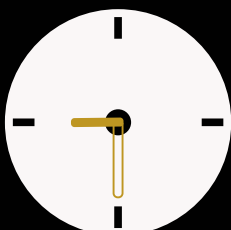
**19:40**

Welcome Toast and  
Group Photos



**20:00**

Entertainment  
and Performance



**21:30**

Group Photos

*Ranking announcements spread throughout the night*

# SPONSORSHIP





# VENUE AND VENUE SPONSORSHIP

- Venue sponsorship rotates annually between Macau's six concessionaires
- Given each concessionaire is venue sponsor just once in each six year cycle, it's an opportunity for each concessionaire to showcase their event capabilities to the industry
- Venue sponsorship notionally valued at HK\$888,000 but no cash paid, all benefits given in kind
- Suitable ballroom venue chosen by the venue sponsor
- Sponsorship includes:
  - › Ballroom venue
  - › F&B for cocktails and dinner (approx 350 pax, four course gala dinner including beef/fish/vegetarian choice, beer/wine/sparkling)
  - › Entertainment contribution as practical
  - › AV and lighting
  - › LED wall or similar
  - › Minor items such as crew meals, red carpet, four hotel room nights, etc
- Sponsorship varies slightly from year to year based upon the capabilities of each concessionaire venue sponsor



# SPONSOR LOGOS



- Stage backdrop
- Signing backdrop



# GUEST RECEPTION AND RED CARPET WELCOME COCKTAIL



- Literature display
- Souvenir distribution
- Sponsor's greeters
- Live streaming





# GOODIE BAGS



*\*Contents to be jointly agreed by IAG and goodie bag sponsor*



# ON-SITE PRINT




- Full Page Ad in event guide (on tables and in goodie bags)
- Sponsor Logo
- Sponsor Description
- Gala Dinner Menu
- Gala Dinner Program



# THE WEBSITE

([www.iagpower50.com](http://www.iagpower50.com))



FRI 6 NOV 2020  
MACAU, CHINA

[ABOUT](#)  
[2019 DINNER](#)  
[GALLERY](#)  
[SPONSORS](#)  
[JUDGING PANEL](#)  
[MEDIA](#)  
[asgam.com](#)  
[2019](#)  
[2018](#)  
[2017](#)  
[2016](#)  
[2015](#)  
[2014](#)

**VENUE SPONSOR BANNER**  
860x106px


The countdown to the 2020 IAG Asian Gaming Power 50 Gala Dinner is on!

249 Days


06 Hrs

16 Min


53 Sec




DISCOVER A WORLD OF A THOUSAND THRILLS




ARISTOCRAT IS PROUD TO SUPPORT THE 12th IAG ASIAN GAMING POWER 50 GALA DINNER



A REMARKABLE FEAT



SG Gaming Asia 很榮幸能夠贊助第十二屆亞博匯50強晚宴



AN OUTSTANDING ACHIEVEMENT  
Winner of the Best Investor Relations Company Award at the 9th Asian Excellence Award

**WELCOME COCKTAIL BANNER**  
639x81px

FRI 6 NOV 2020  
MACAU, CHINA

Interested in becoming a sponsor?  
Download the sponsorship package here.

2019 Title Sponsor

LOGO

MORE >

17

[iagpower50.com](http://iagpower50.com)





# THE MAGAZINE



- Product article / executive profile or interview



# MEDIA COVERAGE



## GALAXY ENTERTAINMENT GROUP'S FRANCIS LUI TOPS 2019 ASIAN GAMING POWER 50



**Macau, 1 November 2019** – The Deputy Chairman of Galaxy Entertainment Group, Francis Lui, has topped the 2019 Asian Gaming Power 50 – *Inside Asian Gaming's* annual ranking of the most influential individuals in the Asian gaming industry.



- IAG website
- IAG Breakfast Briefing
- Official LinkedIn (over 17,000 followers)
- Official Facebook (over 2,000 active followers)
- Pre and post event press release
- Media partners



# SPONSORSHIP PACKAGE AT A GLANCE

		Venue	Welcome Cocktail	Official After Party	Platinum	Entertainment	Goodie Bag	Gold
		Notionally HK\$888,000 but all paid in kind by venue, F&B and other support	HK \$280,000	HK \$238,000 +2hrs free flow	HK \$148,000	HK \$138,000	HK \$128,000	HK \$99,000
Tables at gala dinner		Premium Position x 2	Premium Position x1	Premium Position x1	Good Position x 1	Good Position x 1	Table x1	Table x1
MC Mention		Detailed	Brief	Brief	✓	✓	✓	✓
On-site display (Production)	Literature at reception	✓	✓	✓	✓			
	Souvenir Distribution	by entrance	at cocktail area	at after party				
	Sponsor's greeters	by entrance	at cocktail area	at after party				
	Stage backdrop Logo	✓	✓	✓	✓	✓	✓	✓
	Signage Logo	✓	✓	✓	✓	✓	✓	✓
	Dinner menu Logo	✓	✓	✓	✓	✓	✓	✓
Publications	Event Guide - Logo & Profile	✓	✓	✓	✓	✓	✓	✓
	Event Guide - Ads	Double page spread	Double page spread	Double page spread	Full Page	Full Page	Full Page	Full Page
	IAG Magazine	Product article and Exec Interview	Product article and Exec Interview	Product article and Exec Interview				
	IAG Magazine event article	Mention	Mention	Mention	Mention	Mention	Mention	Mention
IAG Digital Platforms (Mention)	Event Articles	IAG BB IAG Website LinkedIn Facebook	IAG BB IAG Website LinkedIn Facebook	IAG BB IAG Website LinkedIn Facebook	IAG BB IAG Website LinkedIn Facebook	IAG BB IAG Website LinkedIn Facebook	IAG BB IAG Web-site	IAG BB IAG Web-site
	Event Press Release							
	Announcement of sponsors							
	Product promotion							
Gala Dinner website	Banner ad	✓	✓	✓	✓			
	Video on website	3 minutes	2 minutes	2 minutes	1 minute			
	Sponsor logo	✓	✓	✓	✓	✓	✓	✓
	Org. Description	100 words	100 words	100 words	100 words	100 words	100 words	100 words
	Link to your website	✓	✓	✓	✓	✓	✓	✓





**STANDING TOGETHER  
IN 2020**

For more information and sponsorship  
enquiries, please contact:

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