



The 15th Inside Asian Gaming Power 50 Gala Dinner  
Friday 4 November 2022



[iagpower50.com](http://iagpower50.com)

# THE EVENT



# ABOUT



- Celebrate the announcement of the annual IAG Power 50 list
- Gather industry influencers to connect, exchange and network
- Glamorous black tie evening with fine food and quality entertainment
- Always held on the first Friday in November





# WELCOME RECEPTION







# GALA DINNER





# NEW CITY, FRESH BEGINNINGS



After 15 years in Macau, it's time for the annual Asian Gaming Power 50 Black Tie Gala Dinner to go on the road! This year the Power 50 heads to the Philippines for the very first time in a move heralding the rising influence of the nation across the Asian gaming industry. We're delighted to announce our friends at City of Dreams Manila will be the 2022 Venue Sponsor. To Macau, this is not farewell but "see you soon," while we look forward to taking IAG's flagship event to a new city to celebrate fresh beginnings together.







# ENTERTAINMENT



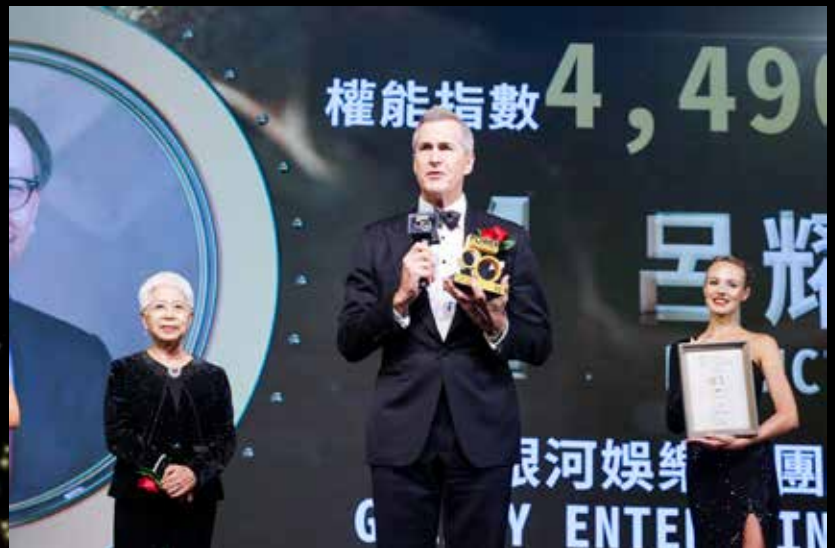




# 2022 IAG POWER 50 RANKING ANNOUNCEMENT



- List announced throughout the night by renowned VIPs





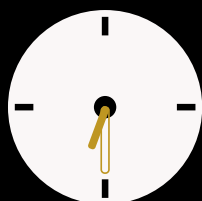


# AFTER PARTY



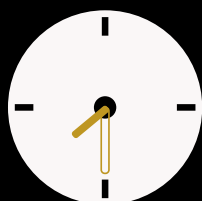


# PROVISIONAL RUNDOWN



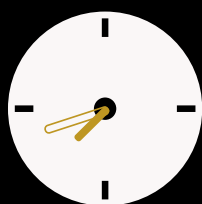
**18:30**

Guest reception and  
red carpet welcome  
cocktail



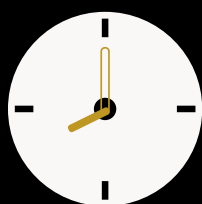
**19:30**

Dinner starts



**19:40**

Welcome toast and  
group photos



**20:00**

Entertainment  
and performance



**21:30**

Group photos



**22:00**

After party starts

*Ranking announcements spread throughout the night*



# SPONSORSHIP



# VENUE AND VENUE SPONSORSHIP

2018	MACAU	 STUDIO CITY MACAU 新濠影滙	 MELCO 新濠
2019	MACAU	 JW MARRIOTT MACAU 澳門JW萬豪酒店	 銀娛GEG
2020	MACAU	 THE PARISIAN MACAO	
2021	MACAU	 WYNN PALACE COTAI 永利皇宮	 永利
2022	MANILA	 CITY OF DREAMS MANILA	 MELCO 新濠

- Venue sponsorship rotates annually
- With each property being venue sponsor just once in a many year cycle, it's a rare opportunity for the venue to showcase their event capabilities to the industry
- Venue sponsorship notionally valued at HK\$888,000 but no cash paid, all benefits given in kind
- Suitable ballroom venue chosen by the venue sponsor





# VENUE AND VENUE SPONSORSHIP

- Sponsorship “wish list” includes:
  - › Welcome cocktails area (with red carpet and installation if available)
  - › Ballroom venue tables, stages, podium, stage cupboard, table signage, table and other room decorations/flowers as practical, room signage stands, gala dinner set up, green room/site office, VIP room, etc
  - › F&B for cocktails, dinner and official after party (approx 360 pax, four course gala dinner including beef/fish/vegetarian choice, beer/wine/sparkling, service staff)
  - › Audio-visual, event lighting, projectors, screens and back curtain
  - › LED wall if available
  - › Backdrops construction as practical
  - › Entertainment contribution as practical
  - › Official After Party as practical
  - › Minor items such as crew meals, cloak room staff, 2-4 host room nights, directional/human/electronic/non-electronic signage, farewell gift bag inserts, VIP table seat tent cards, etc
- Sponsorship varies slightly from year to year based upon the capabilities of each concessionaire venue sponsor



# SPONSOR LOGOS



- Stage backdrop
- Sign-in backdrop





# GUEST RECEPTION AND RED CARPET WELCOME COCKTAIL



- Literature display
- Souvenir distribution
- Sponsor's greeters
- Live streaming



# FAREWELL GIFT BAGS



*\*Contents to be jointly agreed by IAG and farewell gift bag sponsor*





# ON-SITE PRINT

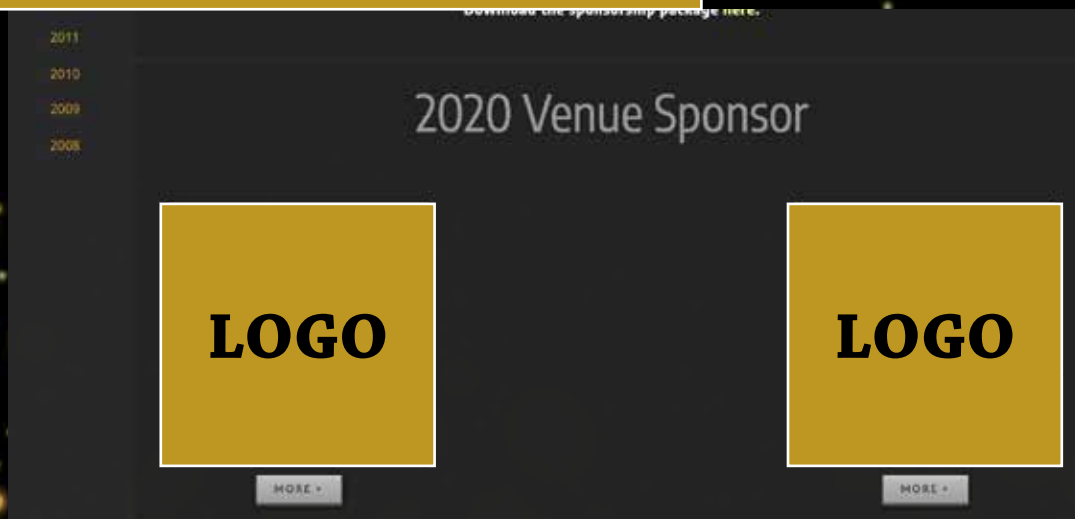
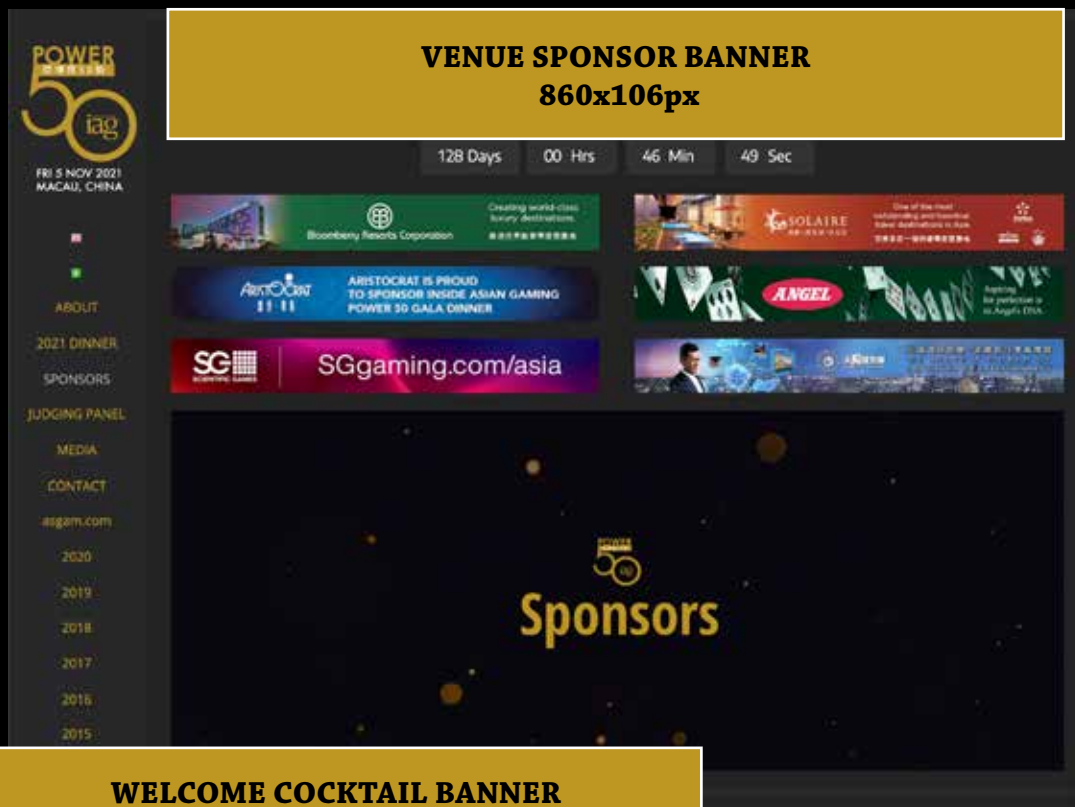


- Full page ad in event guide (on tables and in farewell gift bags)
- Sponsor logo
- Sponsor description
- Gala dinner menu
- Gala dinner program



# THE WEBSITE

([www.iagpower50.com](http://www.iagpower50.com))







# THE MAGAZINE

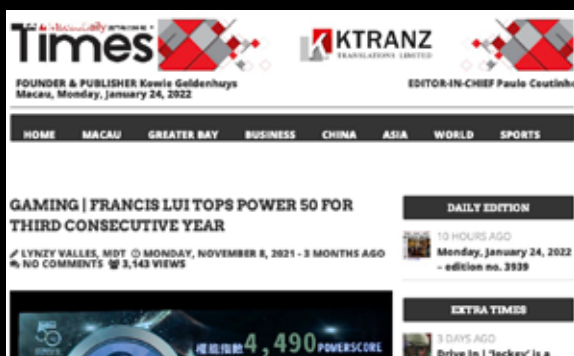


- Product article / executive profile or interview





# MEDIA COVERAGE



- IAG website
- IAG Breakfast Briefing
- Official LinkedIn (21,500 followers)
- Official Facebook (over 2,500 active followers)
- Pre and post event press release
- Media partners





# SPONSORSHIP PACKAGES AT A GLANCE

		Venue	Welcome Cocktail	After Party	Platinum	Entertainment	Farewell Gift	Gold
		Notionally HK\$888,000 but all paid in kind by venue, F&B and other support	HK \$280,000	HK \$280,000	HK \$148,000	HK \$138,000	HK \$128,000	HK \$99,000
Tables at gala dinner		Premium Position x 2	Premium Position x1	Premium Position x1	Good Position x 1	Good Position x 1	Table x1	Table x1
MC Mention		Detailed	Brief	Brief	✓	✓	✓	✓
On-site display (Production)	Literature at reception	✓	✓	✓	✓			
	Souvenir Distribution	by entrance	at cocktail area	at cocktail area				
	Sponsor's greeters	by entrance	at cocktail area	at cocktail area				
	Stage backdrop Logo	✓	✓	✓	✓	✓	✓	✓
	Signage Logo	✓	✓	✓	✓	✓	✓	✓
	Dinner menu Logo	✓	✓	✓	✓	✓	✓	✓
Publications	Event Guide - Logo & Profile	✓	✓	✓	✓	✓	✓	✓
	Event Guide - Ads	Double page spread	Double page spread	Double page spread	Full Page	Full Page	Full Page	Full Page
	IAG Magazine	Product article and Exec Interview	Product article and Exec Interview	Product article and Exec Interview				
	IAG Magazine event article	Mention	Mention	Mention	Mention	Mention	Mention	Mention
IAG Digital Platforms (Mention)	Event Articles	IAG BB IAG Website LinkedIn Facebook	IAG BB IAG Website LinkedIn Facebook	IAG BB IAG Website LinkedIn Facebook	IAG BB IAG Website LinkedIn Facebook	IAG BB IAG Website LinkedIn Facebook	IAG BB IAG Web-site	IAG BB IAG Web-site
	Event Press Release							
	Announcement of sponsors							
	Product promotion							
Gala Dinner website	Banner ad	✓	✓	✓	✓			
	Video on website	3 minutes	2 minutes	2 minutes	1 minute			
	Sponsor logo	✓	✓	✓	✓	✓	✓	✓
	Org. Description	100 words	100 words	100 words	100 words	100 words	100 words	100 words
	Link to your website	✓	✓	✓	✓	✓	✓	✓



For more information and sponsorship  
enquiries, please contact:

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